

Cookie Policy

1. Introduction

This website <https://www.bbelaw.co.uk> ('Our Site') uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, We are able to provide you with a better experience and to improve Our Site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of Our Cookie Policy is deemed to occur if you continue using Our Site.

This Cookie Policy should be read in conjunction with the **Website Terms and Conditions** and **Privacy Policy**.

2. Definitions and Interpretation

In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

- **'Cookie'** – Cookies are small pieces of text that are stored in your browser, and that can be read by our website and, where present, third parties that we use, and you consent to us using. This will occur when you visit certain parts of Our Site and/or when you use certain features of Our Site.
- **'Cookie Law'** – means the relevant parts of the Data Protection Act 2018, UK GDPR, the Data Use and Access Act 2025 ('DUAA'), Privacy and Electronic Communications (EC Directive) Regulations 2003 (as amended).
- **'Personal Data'** – means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by the Data Protection Act 2018 ('DPA 2018') and the UK GDPR.
- **'We/Us/Our'** – BBE Law (a trading style of Barker Booth & Eastwood Limited, a Limited Company registered in England and Wales, under company number 7253580), registered office: 346 Lytham Road, Blackpool, FY4 1DW.

3. Information About Us

Our **Data Protection Officer** is **Tim Fielding**, who is responsible for this policy.

The Firm is authorised and regulated by the Solicitors Regulation Authority (SRA No: 559450).

All personal information that We may use will be collected, processed, and held in accordance with the provisions of UK General Data Protection Regulation (UK GDPR), which sits alongside the Data Protection Act 2018 (DPA 2018), the Data (Use and Access) Act 2025 (DUAA) and the Privacy and Electronic Communications Regulations 2003. We are also subject to the EU General Data Protection Regulation (EU GDPR) in relation to services we offer to individuals and our wider operations in the European Economic Area (EEA). Together, the UK GDPR and EU GDPR and referred to as GDPR.

If you have any questions about our Cookie Policy, you can email us at info@bbelaw.co.uk.

4. How Does Our Site Use Cookies?

Our Site may place and access certain first-party Cookies on your computer or device.

First-party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

5. How to Manage your Cookies

You can manage or delete Cookies through your browser settings at any time. Please note that disabling Cookies may affect the functionality of this website. Information on how to manage Cookies in the most common browsers is available at: allaboutcookies.org.

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6. Cookies on Our Site

All Cookies used by and on Our Site are used in accordance with current Cookie Law. We may use some or all of the following types of Cookies:

6.1. Essential Cookies

These Cookies are essential for the website to operate and cannot be switched off. They are set in response to actions you take, such as completing a contact form or navigating between pages. No consent is required for these Cookies.

Examples include session management Cookies that allow you to move through the site without losing information, and temporary Cookies set when you visit our login page to determine whether your browser accepts Cookies.

6.2. Analytics Cookies

We use Google Analytics to understand how visitors use this website, including which pages are viewed, how long visitors spend on each page, and how they arrived at the site. Under the DUAA Analytics Cookies exemption, these Cookies do not require your consent, provided our analytics configuration does not share data with third parties for advertising purposes and is not used to build advertising audiences. Our Google Analytics account is configured in this way.

You are not required to consent to analytics Cookies, but you have the right to opt out. You can do so at any time by adjusting your browser settings or by installing the Google Analytics Opt-out Browser Add-on, available at: <https://tools.google.com/dlpage/gaoptout>.

6.3. Functionality Cookies

Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

Under the Data (Use and Access) Act 2025 (DUAA), functional Cookies whose sole purpose is to enable or enhance how the website works or appears do not require your consent, provided they are used exclusively for that purpose. We use functional Cookies to remember display preferences and accessibility settings. You are not required to consent to these, but you may opt out at any time using the controls described below.

6.4. Advertising and Targeting Cookies

It is important for Us to know when and how often you visit Our Site, and which parts of it you have used (including which pages you have visited, and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make Our Site and advertising more relevant to your interests.

If we use advertising platforms such as Google Ads, LinkedIn, or Meta to promote our services, those platforms may place advertising and targeting Cookies on your device. These Cookies track your browsing behaviour across websites to deliver relevant advertising. The DUAA exemptions do not apply to advertising Cookies, and your informed consent is required before any advertising Cookie is set. Where these Cookies are in use, you will be given the opportunity to accept or decline them via our Cookie Consent banner before they are activated.

6.5. Persistent Cookies

Any of the above types of Cookies may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit Our Site.

6.6. Session Cookies

Any of the above types of Cookies may be a “session Cookie”. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Our Site until you close your browser. Session Cookies are deleted when you close your browser.

7. Privacy and Data Protection

For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our **Privacy Policy**.

8. Analytics

Our Site uses analytics services provided by Google Analytics. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Us to better understand how Our Site is used. This, in turn, enables Us to improve Our Site and the services offered through it. You do not have to allow Us to use these Cookies, however, whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more

useful experience for you.

The analytics service(s) used by Our Site use(s) analytics Cookies to gather the required information.

9. Consent and Control

Before Cookies are placed on your computer or device, you will be shown a pop up requesting your consent to set those Cookies. By giving your consent to the placing of Cookies, you are enabling Us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however, certain features of Our Site may not function fully or as intended.

In addition to the controls that We provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third-party Cookies. By default, most internet browsers accept Cookies, but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

10. Changes to this Cookie Policy

We may alter this Cookie Policy at any time. Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.

In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

Any printed version of this policy should be considered obsolete.

11. Contact Us

If you have any questions about how we use Cookies, please contact us at info@bbelaw.co.uk or write to us at BBE Law, 346 Lytham Road, Blackpool, FY4 1DW, or call 01253 362500.